

WHO WE ARE



**Founded
1984
Family-Owned**

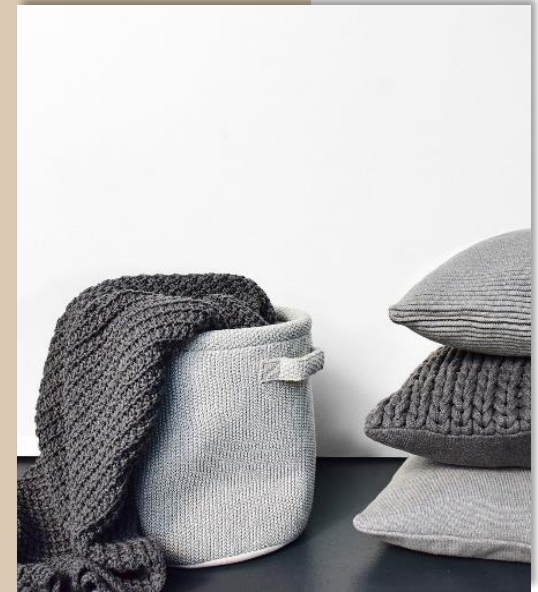
**HQ
Rheda- Wiedenbruk
Germany**

**270,000 sq.ft.
In Rheda
300 Employees**

**Extended Operations in In
UK, France & US**



OUR PRODUCTS



CENTER OF EXCELLENCE



- Customer Focus
- Innovation
- Design
- Quality & Sustainability
- Experience & Reliability
- German Craftsmanship

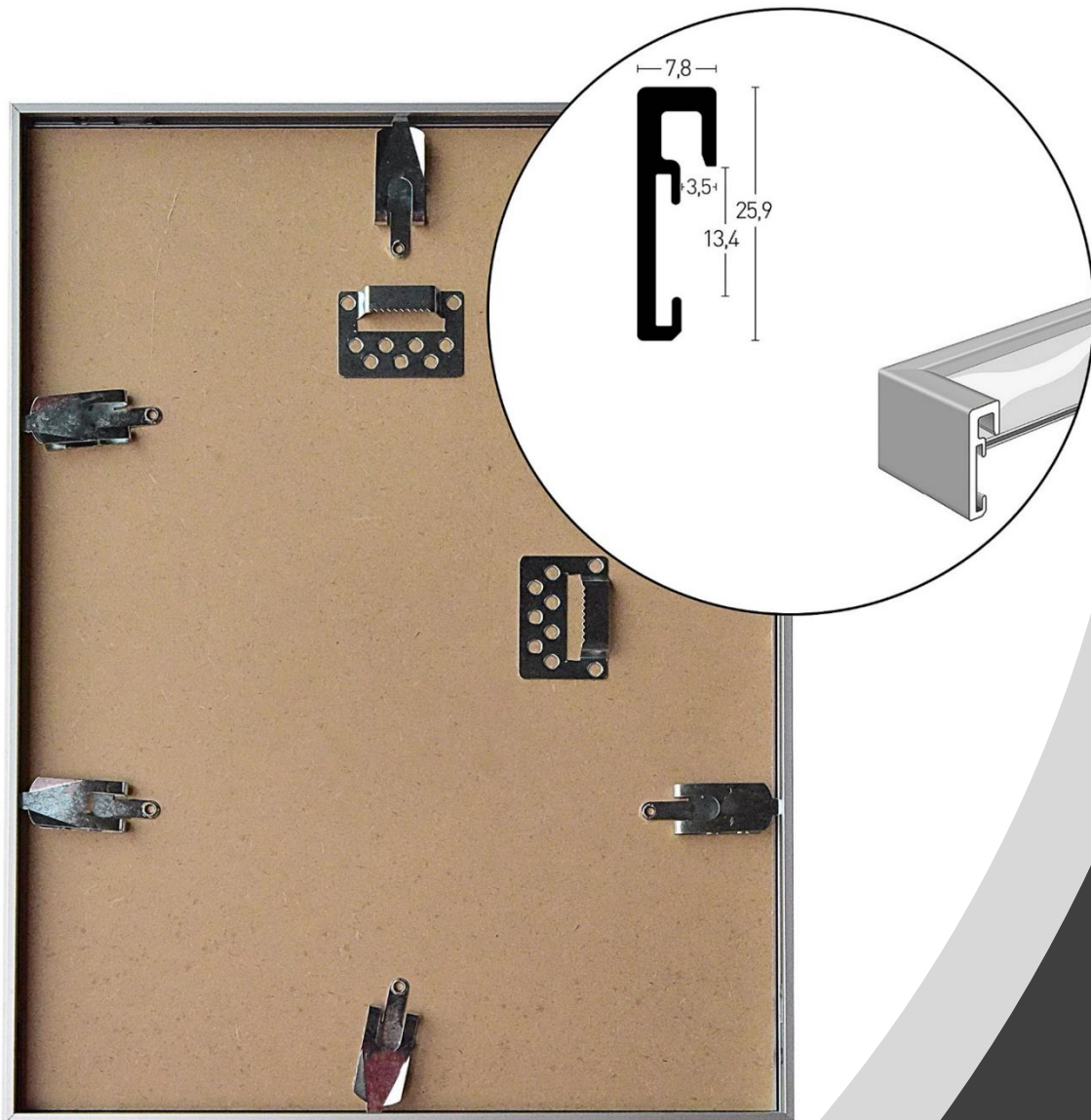
We are Deha!

We stand for products and designs that connect with the consumer!

INNOVATION AND DESIGN

- Market Research
- Retail Analysis
- Customer & Consumer Feedback
- Moodboards
- Designed & Developed in Germany
- Quality Assurance Throughout
- Market Leader in Europe





**CONSUMER FRIENDLY
DESIGN &
FUNCTIONALITY**

QUALITY AND ENGINEERING

FRAMES

Manufactured in Rheda, Germany
All wood frames are FSC® certified



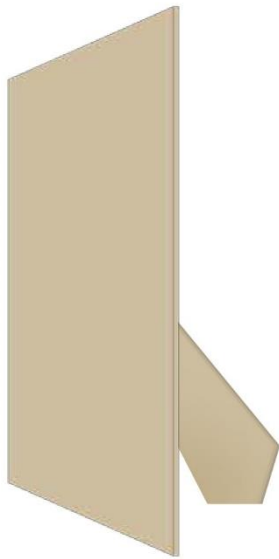
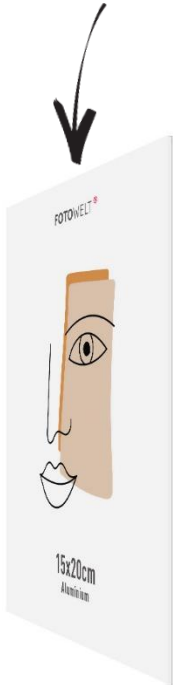
GLASS

High Quality 2mm
Smooth edge



INSERT

Acid free with reusable art option



Backing Board

FSC® certified MDF
with turn springs

Consumer Friendly

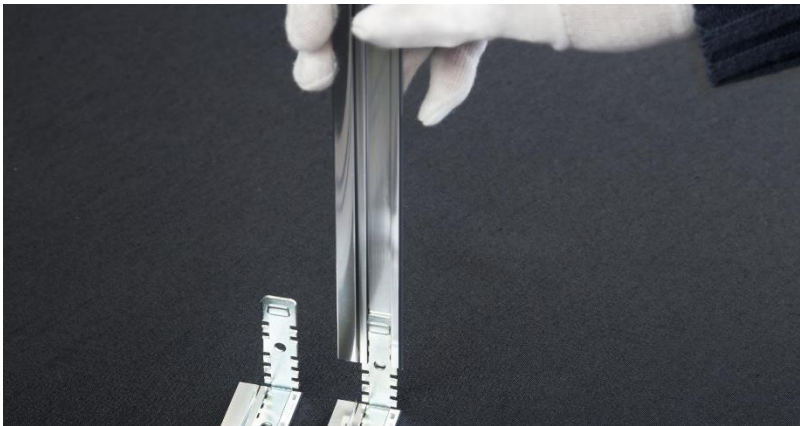
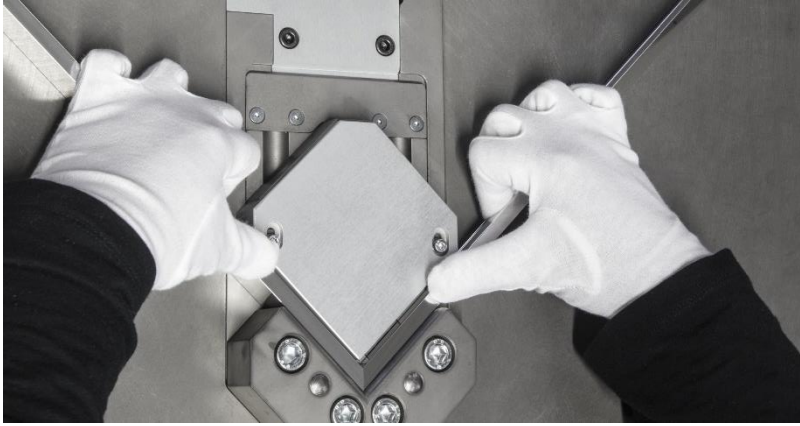




SHOWROOMS

- Rheda, Germany
- Watford, England
- Strasbourg, France





RHEDA PRODUCTION FACILITY



DISTRIBUTION CENTERS

- Rheda-Wiedenbruck, Germany
- Diss, Norfolk, United Kingdom
- Strasbourg, France
- Houston, TX



99% Complete and On time



HIGH IMPACT COMMUNICATION

- PIM SYSTEM
- Direct to factory communication
- Market Analysis
- Retail Analysis
- Trend presentations
- Product presentation
- Samples